

Cleanup your database and never hassle with bad data again.

No matter the size of your database, bad data and duplicate records always appear. Cloudingo and DupeCatcher allow you to quickly and effectively cleanse your data to improve performance.



cloudingo™

Find duplicate records already in your **existing database** or from **mass imports**. Scan across multiple objects and fields.

Records are **auto-merged**, **mass merged** or **manually** merged without data loss. Cleanse import files before the data reaches Salesforce.

Uses **prebuilt** or **custom filters** to scan across multiple objects using **powerful** and **flexible** matching criteria. Schedule **automation** jobs, run reports and audit trails.

Cloud-based application that works with Professional, Enterprise, Unlimited, or Performance versions of Salesforce. Updates are done **automatically**.

Many companies have **eliminated bad data** such as Kaiser Permanente, FinancialForce.com, Harvard Business School, Technicolor, and Bitly.

What type of data does it look at?

What does it do to my data?

How does it work?

How does it work with Salesforce?

What kind of reputation does it have?



DupeCatcher
by Symphonic Source

Finds duplicate records that are added either by **manual entry** or **web-to-lead** entries.

Block or **merge** duplicate leads, contacts, and accounts with existing records. Duplicates are caught in **real-time** using user-defined filters.

Runs in the **background** to scan across standard and custom fields. Allows you to have **full control** and eliminate any fear of data loss.

Native app that sits directly **inside** of Salesforce. It works with Professional, Enterprise, Unlimited, Performance, and Developer versions of Salesforce.

Consistently been one of the **top five free apps** in the AppExchange with hundreds of satisfied customers. It's a pretty big deal.



To get the most **dynamic results** and the **cleanest database** possible, use Cloudingo and DupeCatcher **together**.